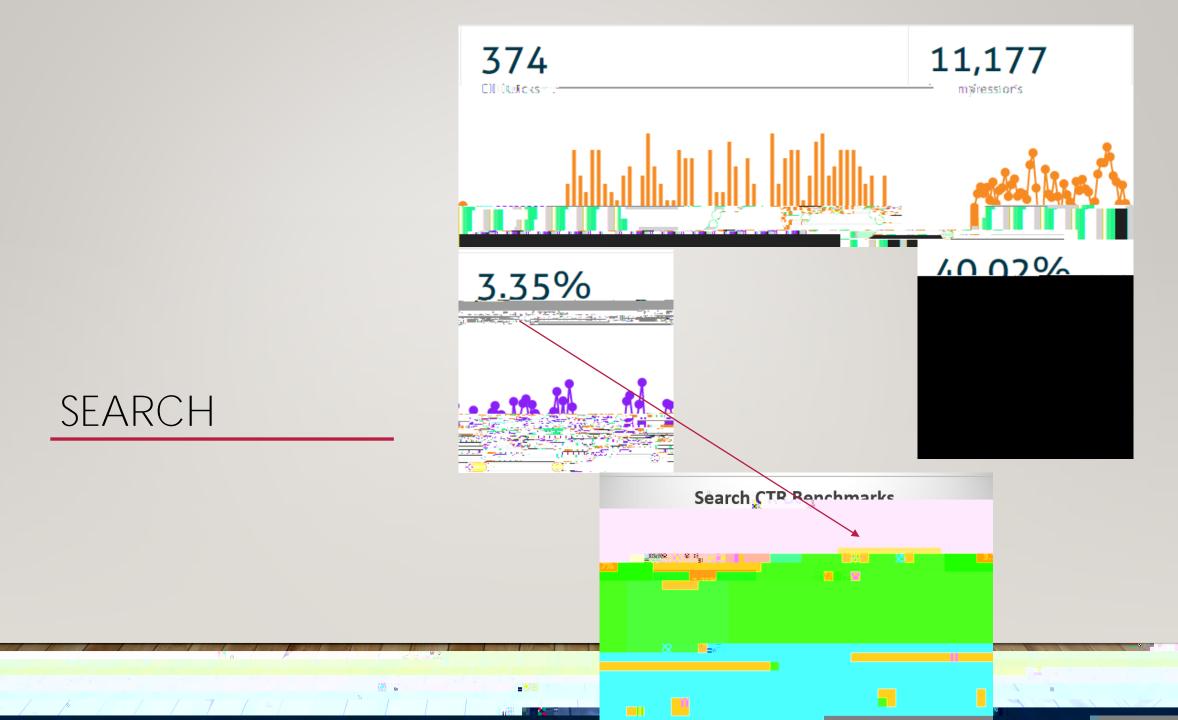
## UNIVERSITY OF DETROIT MERCY BUILD YOUR FUTURE CAMPAIGN ANALYTICS REPORT

8.14.2020

## SITETRAFFIC





Placement Name	Impressions Clicks	25% CTR Completions	50% Completions	75% Completions	100% Completions	
nrt ftrt r bl OTT hrd tn ntrtntnt, l	,	,	,	,	y	
nrt ftrt r tpOTT hrd tn ntrtntnt, l	,	,	,	,	,	
nrt f trt <b>% አዋሟጫ</b> አያጋ ፕ <b>ፕ</b> ሄአፕ Vî lhr Tvo! t \net â †î ጒ						

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## OTT



## OPTIMIZATIONS/FINDINGS

APPLY SEARCH OPTIMIZATIONS TO REFINE TERMS AND INCREASE IMPRESSION SHARE